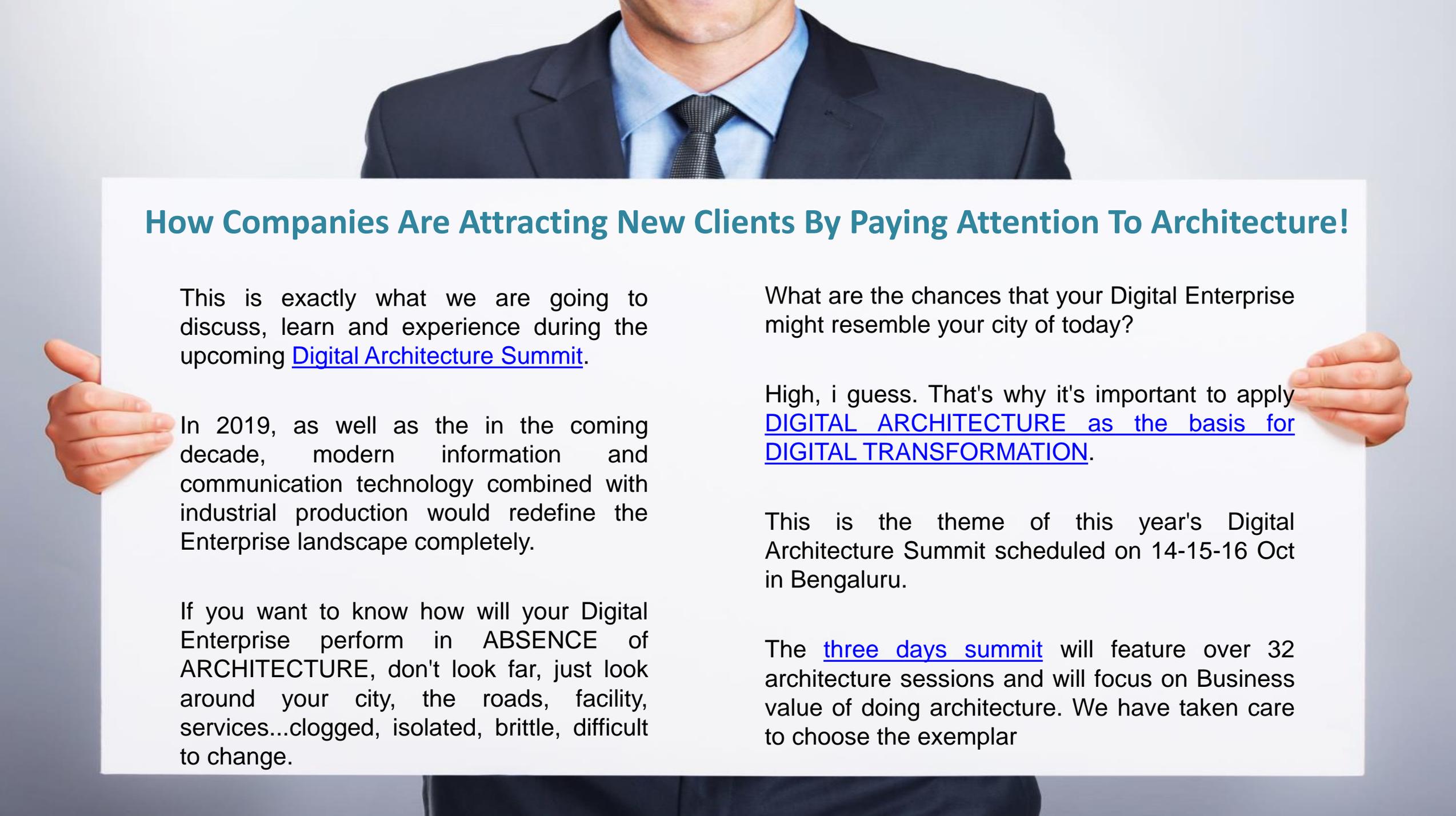


DIGITAL ARCHITECTURE WORLD 2019 Bengaluru, 14-15-16 Oct

Asia Pacific | Middle East | Africa | India

EXPERIENCE THE INSIGHTS FROM BEST RATED DIGITAL PROJECTS



How Companies Are Attracting New Clients By Paying Attention To Architecture!

This is exactly what we are going to discuss, learn and experience during the upcoming [Digital Architecture Summit](#).

In 2019, as well as the in the coming decade, modern information and communication technology combined with industrial production would redefine the Enterprise landscape completely.

If you want to know how will your Digital Enterprise perform in ABSENCE of ARCHITECTURE, don't look far, just look around your city, the roads, facility, services...clogged, isolated, brittle, difficult to change.

What are the chances that your Digital Enterprise might resemble your city of today?

High, i guess. That's why it's important to apply [DIGITAL ARCHITECTURE as the basis for DIGITAL TRANSFORMATION](#).

This is the theme of this year's Digital Architecture Summit scheduled on 14-15-16 Oct in Bengaluru.

The [three days summit](#) will feature over 32 architecture sessions and will focus on Business value of doing architecture. We have taken care to choose the exemplar

“

It's Probably The Only Platform In The World Which Tells About Digital Enterprise Like It Is. There is Lot of good work in the Global Enterprise Domain about Architecture.

The Architecture is a set of descriptive representations, It's Not the Implementation.

I think that message is getting clearly articulated here and I don't think there are many places people can go to hear that message so I appreciate the ICMG WORLD conference.

John Zachman, Father of Enterprise Architecture





“

They are speakers from various industries, all speaking about the importance of Enterprise architecture so for me that was hugely powerful.

I think we need more case studies from business people like that less from IT people talking about how it's done.

Be frank I think we need to see more of that. A greater understanding in business is needed, and again from a business point of view how they had used the Zachman framework to drive genuine business performance, had an excellent session. It's great to hear from business people, sharing how they've become enlightened and see the power of Enterprise Architecture.

Andrew Bilecki, CIO, UK Power Networks, UK

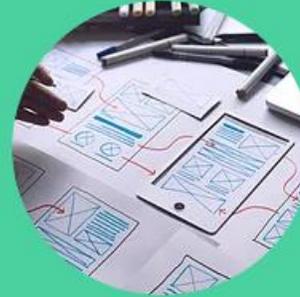
Gain a Deeper Understanding with Multi-disciplinary Approach



Architecture
Ratings



Project
Benchmark



Business
Solutions



Technology
Implementation

1. Digital Architecture

Why the idea of Digital Architecture" is not same as another IT "Implementation". Case studies to get insight into how to create good Architecture



2. Strategy Execution

Enterprise Architecture disciplines' best practices to reduce expenditure and time-to-market. Projects to understand Strategy to execution, six stage transformation models



Technology Innovation

How to manage Reliability, Performance, etc. of Digital solutions, use case for effective utilization of digital assets. Technology-driven solutions and how it is improving business lifeline



Digital Transformation

Gain insight into the idea of Digital Enterprise and effective decision making, why Digital Anatomy is the key. How organizations are applying a multi-disciplinary approach to Digital Transformation



The Keynotes

Dr. Sambit Patra
Spokesperson BJP



*ARCHITECTURE OF THE
DIGITAL INDIA*

John Zachman
Father of Enterprise Architecture



*ARCHITECTURE BEHIND
INNOVATION IN DIGITAL WORLD*

Krish Ayyar, Sydney
Managing Partner, ICMG



WHY DIGITAL ANATOMY

The Keynotes

Dr. Amar Pandey, Ph.D
ADGP Karnataka, IPS



*CRIMINAL INVESTIGATION IN
DIGITAL WORLD*

Group Captain S K Mittal
CEO Narayana Nethralaya



*HEALTHCARE SERVICES AND
DIGITAL HOSPITALS*

Alex Samarin, Zuerich
Managing Partner, ICMG



*DIGITAL ARCHITECTURE FOR
DIGITAL TRANSFORMATION*



**Best Rated,
Successful and Referenceable
Industry Case Studies and
Digital Solutions from
2018-19**



Insurance

IT-Driven Business Transformation to deliver superior services and products to its end customers by moving away from traditional insurance platform and leveraging on big data, online distribution, cloud technology, advance pricing algorithm, and smartphone application.



Financial Services

New Customer Channel Implementation to disrupt the company from within in order to empower the company to deliver the customer with whatever is asked for in a swift manner.



Energy & Utility

Improving Customer Experience Architecture by providing faster and reliable onsite water meter reading and billing, disconnection, and reconnection services.



Retail

How to manage mission critical systems that have end of life vendor options and some simply having no further support available.



Consumer Goods

Modernize Consumer Experience by offering a seamless Omni-channel & real-time access to consumers' profile, loyalty program, membership status and historical transactional and non-transactional (digital) interactions.



Transport

How to manage existing systems that are characterised by differing states of technical currency, a large amount of technical debt, complexity and tightly coupled integration, with complex and high-cost operational support and change management.



Healthcare

Managing various external and internal factors (such as tighter regulatory scrutiny of costs, Choice, Critical Infrastructure licence requirements to ensure standardisation of processes and common Governance Frameworks for Data, Integration, Mobility, Reporting



Logistics

Implementing one of the largest transformation portfolios in the Supply Chain industry globally to deliver against cost targets. To baseline the IT landscape, reduce costs, support growth, improve outcomes/experiences for customers and build the right capabilities for today

DAY-1, AGENDA 3 KEY NOTES & 9 CASE STUDIES, CIO PANEL

KEYNOTE SESSIONS Keynote 1 Keynote 2 Keynote 3	TRACK-INDUSTRY SOLUTION Case Study 1-Regional finalist Case Study 2-Regional finalist Case Study 3-Regional finalist	TRACK - DIGITAL TRANSFORMATION Case Study 1-Regional finalist Case Study 2-Regional finalist Case Study 3-Regional finalist	TRACK - TECH INNOVATION Case Study 1-Regional finalist Case Study 2-Regional finalist Case Study 3-Regional finalist	CIO PANEL DISCUSSION Digital Transformation - Adding Value or Automating Tasks? Rethink Value Creation.
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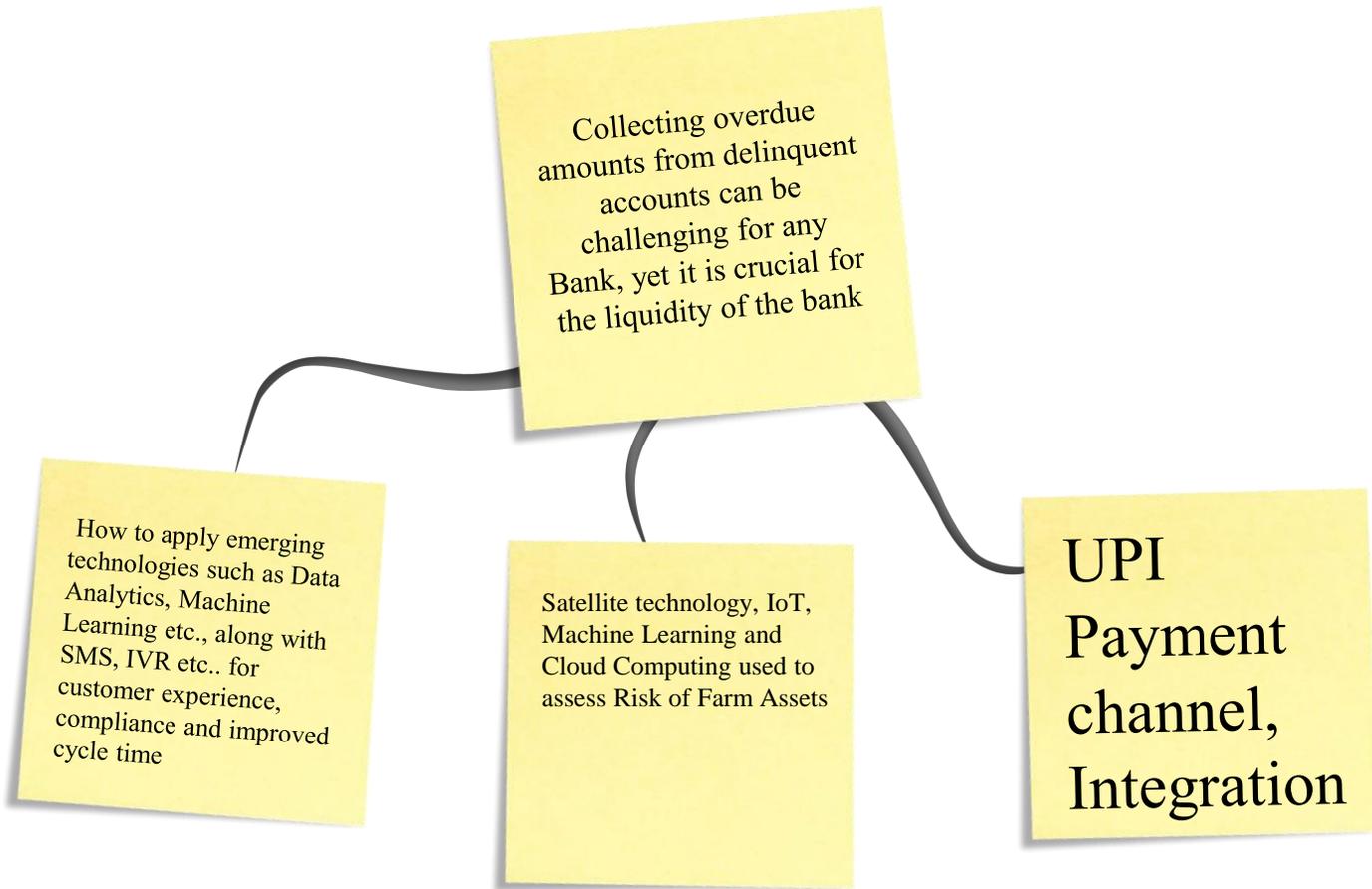
DAY-2, AGENDA 3 KEY NOTES & 9 CASE STUDIES, 10 PECHAKUCHA SESSIONS

KEYNOTE SESSIONS Keynote 1 Keynote 2 Keynote 3	TRACK-CUSTOMER EXCELLENCE Case Study 1-Regional finalist Case Study 2-Regional finalist Case Study 3-Regional finalist	TRACK BANKING & INSURANCE Case Study 1-Regional finalist Case Study 2-Regional finalist Case Study 3-Regional finalist	TRACK MEDIA & ENTERTAINMENT Case Study 1-Regional finalist Case Study 2-Regional finalist Case Study 3-Regional finalist	CHIEF ARCHITECT PANEL DISCUSSION Effective Strategies to Improve Utilization of Digital Architecture
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DAY-3, AGENDA 3 KEY NOTES & 9 CASE STUDIES, 6 SOLUTION ROOMS

KEYNOTE SESSIONS Keynote 1 Keynote 2 Keynote 3 →	TRACK-DIGITAL TRANSFORMATION Case Study 1-Regional finalist Case Study 2-Regional finalist Case Study 3-Regional finalist →	TRACK- TECH SOLUTION Case Study 1-Regional finalist Case Study 2-Regional finalist Case Study 3-Regional finalist →	TRACK- INDUSTRY SOLUTION Case Study 1-Regional finalist Case Study 2-Regional finalist Case Study 3-Regional finalist →	CIO PANEL DISCUSSION Effective Strategies to Improve Utilization of Business Architecture →
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DIGITAL ARCHITECTURE in BANKING AND FINANCIAL SERVICES



Harnessing the Power of Personalization

Most Interactive, Multiple Formats of Interaction



Onsite Project Review - Architecture Ratings



The Solution Room

Peer advice on your most pressing Business/ Technology problem.



The Soapbox - share an issue that is important to you

ACTIVE ENGAGEMENT OPPORTUNITIES FOR SUMMIT PARTICIPANTS

PECHAKUCHA SESSIONS

20 Slides x
20 Seconds
each



Participants are invited to present during Pechakucha session

SOLUTION ROOMS

SIX



Participants can ask for Peer advice for their most pressing issues

CERTIFICATE OF COMPLETION



CERTIFICATE

CERTIFICATE OF COMPLETION
24 HOURS
DIGITAL ARCHITECTURE
READY

ICMG™ think architecture ICMG™ think architecture ICMG™ think architecture ICMG™ think architecture

DIGITAL ARCHITECTURE SUMMIT
14-15-16 OCT, BENGALURU

THIS CERTIFIES THAT

MR JOHN ZACHMAN

has completed 24 hours of
DIGITAL ARCHITECTURE CASE STUDIES

DIGITAL ARCHITECT FOR DIGITAL ENTERPRISE

CEO - ICMG International

ICMG™ think architecture ICMG™ think architecture ICMG™ think architecture ICMG™ think architecture

WHO SHOULD ATTEND

BUSINESS STRATEGY FUNCTION

CEO

COO

Chief Strategist

Digital Strategist

Product Head

Business Heads

”

PROJECT / PROGRAM MANAGEMENT FUNCTION

Program Director

Program Heads

Project Directors

Project Managers

”

IT FUNCTION

CIOs

IT Directors

Chief Architect

Sr. IT Managers

IT Architects

IT Consultants

”

DEPARTMENT HEADS

Department Heads

(Design, Engineering, Sales,

Quality, Distribution, Support,

Marketing etc.)

Process Owners

Business Analysts

R&D Heads

”

POLICY MAKERS

Industry Policy Makers

Digital Economists

Government Agencies

Trend Setters

”

Registration Fee - Architecture Summit (14-16 Oct)

Early Bird (Until 31 Aug)

Delegate pass - 3 days

Keynotes
Breakout Sessions
Panel Discussions
Solutions Rooms
Petchakucha Sessions



₹59,999/ per

delegate

Get It Now!

Standard (1 Sept - 30 Sept)

Delegate pass - 3 days

Keynotes
Breakout Sessions
Panel Discussions
Solutions Rooms
Petchakucha Sessions

₹65,999/ per

delegate

Price will go Up 31 Aug

Hurry Up (1 Oct - 13 Oct)

Delegate pass - 3 days

Keynotes
Breakout Sessions
Panel Discussions
Solutions Rooms
Petchakucha Sessions

₹69,999/ per

delegate

Price will go Up 31 Aug

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Fast Track Rating provides a great opportunity for the teams and organizations to benchmark their Enterprise & Digital Architecture capability

Program Director

Fast Track Rating report will help project team to address the issues than obfuscate the technical and business issues

FIND ARCHITECTURE BEHIND TOP RATED SOLUTIONS



Project Complexity



Strategy Models



Business Process Models



System Models



Technology Models



Implementation Models



Operation Models



Governance



Regional Digital Architecture Excellence Awards 2019

Enterprise | Strategy | Operations | IT | Solutions | Industries

- India
- Singapore
- Malaysia
- Hong Kong
- UAE
- Saudi Arabia
- Turkey
- Qatar

Regional Winners will be announced during Architecture World Summit.

WHO CAN PARTNER?

END USER COMPANIES

SOLUTION WHITEPAPER
EMPLOYEE AWARENESS PROGRAMS



INDUSTRY FORUMS

CO-HOST FORUMS
WHITE PAPERS
SURVEY



PRODUCT COMPANIES

ARCHITECTURE RATINGS
PRESENTATION
E-BOOK
BLOGS



SYSTEM INTEGRATORS

WEBINARS
BLOGS
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INDEPENDENT CONSULTANTS

SURVEY
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WEBINARS



UNIVERSITIES

GOVERNMENT AGENCIES

START-UPS

ENTREPRENEURS

INVESTORS

Contact US

Sridhar Rentala

Sridhar.rentala@icmgworld.com



Consulting Partner, India



+91 99721 45008

Krish Ayyer

krish.ayyar@icmgworld.com



Managing Partner, ANZ



+612 8203 3429

Sunil Dutt Jha

sunilduttjh@icmgworld.com



CEO



+91 96063 46134

We'd love to hear from you



ICMG Pvt Ltd
Regus Centre, 1st Floor, RMZ Infinity,
Unit No. 102, Tower D, Old Madras Road,,
Benniganahalli Village, Krishnarajpuram Hobli.,
Bangalore, 560016, India.



Telephone:
+91 8067431142



+91 761 924 6234